



Marketing and Communications (MarCom) Manager

Hazon is leading a transformative movement deeply weaving sustainability into the fabric of Jewish life, in order to create a healthier, more sustainable, and equitable world for all.

Hazon is the national umbrella organization leading the Jewish environmental movement, and the largest faith-based environmental organization in the U.S, leading the Jewish response to the climate crisis and working in coalition with other faith and cultural groups as well. Now, Hazon plans to merge with the strongest Jewish retreat center and JOFEE site in North America, the Pearlstone Campus just outside of Baltimore, creating a stronger organization than ever before to lead the Jewish, Outdoor, Food, Farming and Environmental Education (JOFEE) world and the Jewish environmental movement as a whole.

The full-time MarCom Manager is a critical role within the MarCom team, ensuring planned marketing activities are aligned with organizational priorities and flawlessly executed across channels for a cohesive and consistent brand experience. The ideal candidate can be local to one of our offices or work remotely from anywhere in the U.S.

Responsibilities include:

- Perform administrative duties for the CEO and the Executive team, which includes typing correspondence, taking minutes at meetings, arranging meetings and preparing materials for Board and committee meetings. Opens CEO's mail and answers correspondence as needed. Sets up forms and formats as needed to ensure flow of work.
- Answers telephones and screens incoming calls.
- Maintains up-to-date rosters for the Hazon-Pearlstone Board of Directors and other committees.
- Makes arrangements for Board committee meetings (e.g. nominating committee) and staff meetings, which include room set-ups, materials and food. Makes follow-up calls to ensure attendance at these meetings.
- Attends management meetings and is responsible for taking minutes.

- Serves as the liaison between the CEO and the Board of Directors at certain times. - Prepares documentation for the nominating process.
- Assists in making travel arrangements, arranging accommodations, and coordinating materials as directed by the CEO.
- Creates the PowerPoint presentations for the CEO.
- Develops and maintains filing system; maintains permanent record of meetings and correspondence.
- Participates in agency training, staff meetings, committees and special events.
- Maintains and enforces agency policies and procedures.
- Provide excellent customer service.
- With multiple priorities, you will have additional responsibilities in areas requiring administrative work, utilizing organizational skills, project management, and time management.

Qualifications

- 3 years minimum of prior experience in a Marketing and/or Communications role.
- Demonstrated knowledge and proficiency in computer skills to include Microsoft Office, including email, Outlook, Word, Excel, and PowerPoint. Ability to learn and incorporate new technologies is a priority.
- High level of written and verbal skills.
- This role will work in a fast-paced environment, so the candidate must be able to prioritize and be detail oriented.
- Will have experience with many of the following platforms: WordPress, Salsa, social media, Hootsuite, and Adobe Creative Cloud (InDesign, PhotoShop, Illustrator).

How to Apply

To apply, send a resume and cover letter to jobs@hazon.org with “Marketing and Communications Manager” in the subject line. Applications will be reviewed on a rolling basis starting immediately.

Salary range is \$40,000-\$50,000, commensurate with experience, including benefits package. Medical, dental, vision, 401K with 4% match, FSA/HSA, life insurance, generous time off, and more!

Hazon is strongly committed to equal employment opportunities for all individuals. Hazon will make all employment decisions for staff and applicants without unlawful discrimination as to race, creed, color, national origin, gender identity and expression, age, disability, marital status, sexual orientation, alienage, citizenship or any other basis protected by law. This policy applies

to all terms and conditions of employment including but not limited to recruiting, hiring, compensation, training and development, benefits, promotion, demotion transfer, discipline or termination. All Hazon staff, regardless of position, are expected to maintain and live up to the true meaning of nondiscrimination.

Frequently cited statistics show that women and underrepresented groups apply to jobs only if they meet 100% of the criteria. Hazon encourages you to break that statistic and apply.