



1) FUNDRAISING

Subject Line:

Together, we can go the distance!

Email Text:

Hi Name / Group / Institution,

I'm thrilled to be participating in [The 2020 Vision Rides](#), via [Hazon](#).

This [Hazon](#) inspired initiative is looking to accomplish quite a few things:

The Vision: To reach \$120K & 60K miles to support Hazon and sustainability efforts nationwide.

The Goal: To get people outside in a way that's meaningful to them, to:

- (a) lessen our use of cars,
- (b) reconnect with the natural world,
- (c) maintain emotional, spiritual, and physical health,
- (d) build community during this complicated moment in time, and
- (e) drive *systemic change* for us all to live healthily, sustainably, and equitably on earth.

The How-To:

I'll *commit* to a number miles I'll log (anything that's not in a car - better for our bodies & planet!);

I'll *raise* funds for my miles (or a lump sum, or more!);

I'll *invite* you to join me!

The Fun: At this complicated time in the world, we can be part of a *movement for change* - and I'd love your support in this, while I also get in shape, build community, and have fun, too!

To make this initiative accessible for all, there's no fundraising or distance minimum - so every dollar & mile truly counts. I'm asking you to sponsor me \$***Suggested Donation Amount*** per mile, *as one step closer to creating the world that we believe in*. Can I count on you for this gift?

You can make a secure, tax-deductible, online donation through my [Fundraising Page \(LINK!\)](#).

Thank you for your support!

Your sustainability partner,

Your Name / Signature

2) JOIN MY TEAM

Subject Line:

Together, we can go the distance!

Email Text:

Hi Name / Group / Institution,

I'm thrilled to be participating in [The 2020 Vision Rides](#), via [Hazon](#).

I would love for you to **join my team!** Here's the background:

The Vision: To reach \$120K & 60K miles to support Hazon and sustainability efforts nationwide.

The Goal: To get people outside in a way that's meaningful to them, to:

- (a) lessen our use of cars,
- (b) reconnect with the natural world,
- (c) maintain emotional, spiritual, and physical health,
- (d) build community during this complicated moment in time, and
- (e) drive *systemic change* for us all to live healthily, sustainably, and equitably on earth.

The How-To:

We *commit* to logging miles (anything that's not in a car - better for our bodies & planet!);

We *raise* funds for our miles (or a lump sum, or more!);

We *invite* family, friends, communities, & institutions to join (as a team member or sponsor)!

The Fun: At this complicated time in the world, we can be part of a *movement for change* - while we also get in shape, build community, and have fun, too!

To make this initiative accessible for all, there is **no fundraising or distance minimum** - so every dollar & mile truly counts. Let's combine forces to create this awesome team, as *one step closer to creating the world that we believe in*. Together, we'll do more than we ever could alone!

To **join my team:** go to my [Team Page \(LINK!\)](#), press the 'JOIN TEAM' button, and register. (FYI: after registering, you'll receive your own personal fundraising page, AND a team page!)

Thank you!

Your sustainability partner,

Your Name / Signature