



## **Hazon 2020 Internships**

Hazon is the Jewish Lab for Sustainability. Hazon works to create healthier and more sustainable communities in the Jewish world and beyond. In aggregate, we're seeking to shift the nature of what it means to be Jewish in the 21<sup>st</sup> century – enabling and encouraging Jewish people to have an impact in the world and transforming Jewish life in the process. We are based in New York and have a retreat center in Falls Village, CT and offices in Boulder and Detroit.

Hazon has benefited greatly from the presence of energetic and passionate interns. We are committed to offering interesting, fulfilling, and fun internship experiences to give you practical work experience and a firsthand view of a successful nonprofit organization. While you will provide useful assistance to Hazon, you will gain valuable on-the-job training that is designed to assist you with your future career search.

We are seeking interns to volunteer in the following areas, with some opportunity to welcome interns to one of our offices when health conditions allow for it. Descriptions of each of our internships are listed on the following pages.

- **Marketing Intern**
- **Brit Hazon Intern (Fall/Winter)**
- **Outreach and Community Building Intern**

### **How to Apply**

- Please submit your resume with cover letter, names and contact information of two references to: [jobs@hazon.org](mailto:jobs@hazon.org) with the name of the internship as the subject.
- You must be able to commit to 10-30 hours of work per week.
- The internships will be unpaid; if you are a student, academic credit may be available.
- Interns must have their own computer, phone, and work space.
- We will be accepting applications on a rolling basis until the internships are filled. We thank you for your interest in career opportunities with Hazon. Due to high volume, only those candidates selected for an interview will be contacted.

**Equal Opportunity Statement:** Hazon is strongly committed to equal employment opportunities for all individuals. Hazon will make all employment decisions for staff and applicants without unlawful discrimination as to race, creed, color, national origin, gender, age, disability, marital status, sexual orientation, alienage, citizenship or any other basis protected by law. This policy applies to all terms and conditions of employment including but not limited to recruiting, hiring, compensation, training and development, benefits, promotion, demotion transfer, discipline or termination. All Hazon staff, regardless of position, are expected to maintain and live up to the true meaning of nondiscrimination.



## Marketing Intern

The Marketing and Communications Department (MarCom) manages Hazon's website, email production, social media, and design. MarCom touches upon all the programs, events, fundraising, and initiatives happening at Hazon. This internship is an opportunity to learn about how we share our work with the world, and to get your hands into the data behind it all.

Hazon is seeking an intern to work with Hazon's MarCom team for 10-15 hours/week for 3-4 months in the window of late August - mid December. This position is remote and will be supervised by Hannah Elovitz, Digital Marketing Strategist.

### Primary Responsibilities:

- Support marketing, communications and online fundraising efforts as needed.
- Update the website as needed.
- Help with social media.
- Prepare data reports.
- Update photo and video libraries.

As the Marketing intern, you will learn about the spectrum of Hazon's work. In addition, there will be opportunities to learn and work with Hazon staff at weekly staff meetings, as well as opportunities to present your work to Hazon staff and partners.

Interns are provided with real work and responsibilities, and we need strong, mature candidates who can get the job done. The ideal candidate is: interested in (and even passionate about) the intersection of sustainability and Jewish life, organized, responsible and reliable, self-motivated, detail-oriented, an excellent interpersonal communicator, has a professional demeanor, is comfortable communicating with new people, excited to learn new things, able to do small tasks while thinking big, and a team-player who contributes to a friendly work atmosphere.

To apply, please submit your resume with cover letter, names and contact information of two references to: [jobs@hazon.org](mailto:jobs@hazon.org) with "Marketing Intern" as the subject.



### **Brit Hazon Internship (Fall/Winter 2020-21)**

The Brit Hazon is an initiative that engages thousands of individuals in making personal commitments to change their behaviors to be more environmentally sustainable. This internship will increase the reach and impact of the Brit Hazon through marketing and outreach.

Hazon is seeking a part-time intern to work 8-12 hours/week for 3-4 months in the window of November 2020 - May 2021.

#### **Primary responsibilities:**

- The two primary projects for the intern are:
  - Build on the existing Brit Hazon *Real People. Real Stories. Real Change.* storytelling campaign by conducting interviews with Brit Hazon participants, collecting photo submissions, and editing and compiling interviews and photos for use on our website and social media.
  - Lead a B2B (business to business) outreach campaign. The intern will reach out to the 50+ organizations promoted by the Brit Hazon to let them know we are promoting them and their work, and to invite them to promote the Brit Hazon through their channels. Intern will track success and reach of this effort.
- Optional: Participate in Hazon's all-staff meeting (online), which happens 2-3 times a month.
- Other work as needed and complementary to Hazon's needs and intern's interests and skills.

To apply, please submit your resume with cover letter, names and contact information of two references to: [jobs@hazon.org](mailto:jobs@hazon.org) with "Brit Hazon" as the subject.



## Outreach & Community Building Internship (Fall 2020)

Hazon's Special Events team is working on two major Ride initiatives, the 2020 Vision Rides and the Virtual Israel Ride. **The 2020 Vision Rides:** The goal of this Virtual Rides initiative is to collectively reach 60K miles & raise 120K dollars. This is not only a fundraiser, but an opportunity to create community during this complex time, and a way to effect personal change, leading to greater change worldwide. **The Virtual Israel Ride:** The Annual Israel Ride has gone virtual! As part of an immersive week of programming at the end of October, the Israel Ride will build virtual community as it supports its beneficiaries, Hazon and the Arava Institute.

Hazon is seeking a remote part-time intern to work 10-15 hours/week for 3-4 months in the window of Sept 2020 - Dec 2020. Intern must have their own computer, phone, and work space.

### Primary responsibilities:

- Front-facing with our participants, helping them set up their fundraising pages (uploading photos, customizing stories), work through technological difficulties, building virtual community among participants, and supporting event facilitators and attendees.
- Supporting the Rides recruitment efforts by interviewing and collecting profiles of riders, featuring interesting rider stories, crafting TedTalk style videos.
- Assisting with logistical data collection and organization such as fundraising totals, apparel sizes, mailing addresses and more.
- Other work as needed and complementary to Hazon's needs & intern's interests/skills.
- Optional: Participation in Hazon's all-staff meeting, which happens 2-3 times a month.

To apply, please submit your resume with cover letter, names and contact information of two references to: [jobs@hazon.org](mailto:jobs@hazon.org) with "Outreach & Community Building Internship" as the subject.