

**5780:**  
**The Year of**  
**Environmental Teshuva**



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**Keeping climate  
contracts since  
Noah and the Flood.**



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**A Jewish mother's guilt  
has nothing on  
Mother Nature's.**



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**CHALLAH**  
**if you wanna**  
**save the planet.**



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**Less kvetching.**

**More action.**



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**Sustainability is  
a Jewish value.**



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**Guarding the Earth  
since Eden.**



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**Let my people  
breathe!**



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כי היכי דשתלי לי אבהתי שתלי נמי לבראי

**"Just as my ancestors  
planted for me, so I will  
plant for my children."**

– Babylonian Talmud Taanit 23a



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כי לי הארץ

**"The Earth is Mine"**  
**– God**

Leviticus 25:23



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ובחרת בחיים למען תחיה אתה וזרעך

**"Choose life – so you and your children may live!"**

Deuteronomy 30:19



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שאַם קלקלת אין מי שיתקן אחריו

**"If you corrupt it, there is no one to repair it after you."**

Kohelet Rabbah 7:13:1



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מלך לשדה נעבד

**"Even a king is a servant  
to the soil."**

Ecclesiastes 5:8



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