



We are in a global environmental crisis. Jewish tradition compels us to respond.

The word Hazon means “vision.” Our vision is of a vibrant healthy Jewish community, in which to be Jewish is necessarily to help create a more sustainable world for all.

We effect change in three ways:



Inspiring and activating people through **immersive JOFEE experiences.**

(JOFEE is Jewish, Outdoor, Food, Farming & Environmental Education)



Educating and supporting **JOFEE leaders.**



Building a field, by catalyzing and convening Jewish leaders, organizations and individuals to make specific **commitments to change** – with a particular focus on food systems, because food is both central to Jewish life and to our impact in the world.

Everything we do is rooted in seven core principles:

⇒ **Vibrant experiential education that renews Jewish life**

Using songs, growing, cooking, meditation, retreats, Shabbat celebrations and the arts...

⇒ **Connections between Jewish tradition and the outdoors, food, farming, and ecology**

Engaging with texts, ritual, prayer, thought-leadership, and the physical world that sustains us...

⇒ **Intellectual excellence and rigor**

Relating to Jewish tradition with integrity; committing to best practice; learning from expert teachers; and using ongoing evaluation to improve all that we do...

⇒ **Justice, diversity, and inclusion**

Including in relation to religious expression, gender, identity, race...

⇒ **A focus on leadership, because leadership amplifies impact**

Educating, networking, nurturing and empowering leaders across the JOFEE field...

⇒ **Healthy and sustainable actions**

Operating at the highest possible standards in relation to health and environmental sustainability; farming organically; demonstrating meatless meals; serving high-welfare eggs; reducing plastic and sugar...

⇒ **Investing in our own people**

Supporting staff and board development as critical to our own long-term success...

So that by 2022, at the end of this Shmita (seven-year) cycle:



50,000 people have participated in a Jewish experience that **shifted their understanding of what it means to be Jewish.**



A network of **600 JOFEE leaders** has the skills and support they need to engage people in a **national movement.**



At least **180 Jewish organizations** and **10,000 Jewish** people have made specific **commitments**, with a particular focus on a more ethical, sustainable food system.

Together we are building a national Jewish movement that strengthens Jewish life and contributes to a more environmentally sustainable world for all.