



A roadmap for Jewish institutions to become healthier and more sustainable through education, action, and advocacy.

**“You’re not required to complete the task, but neither can you ignore it.”**

(Pirkei Avot 2:16)

This famous Talmudic injunction applies with full force to the current environmental crisis.



Hazon is the Jewish lab for sustainability. For over 18 years, we have been doing all that we can, directly and indirectly, to integrate a commitment to sustainability into the fabric of Jewish life. We strive to connect people with the earth, to interweave Jewish teaching with environmental education, and to support efforts to live more sustainably. Rich programming and innovative activities have been instrumental in deepening Jewish knowledge and increasing our reverence for the natural world that sustains us.

### **How can the Jewish community make our world healthier and more sustainable?**

There are about 6.7 million Jews in the U.S. And there are over 4,500 Jewish institutions – including synagogues, day schools, summer camps and community centers – that collectively have the potential to significantly reduce our environmental footprint, thereby having a direct and tremendous impact on the health and sustainability of our planet.

**Hundreds of these organizations are expected to participate in the Hazon Seal of Sustainability over the next few years. Collectively, these organizations will:**

- Take action on climate change and other environmental hazards
- Launch vibrant Jewish environmental education programs to **reach over 129,000 participants**, making Judaism come alive
- **Save over \$4M per year** via energy efficiency upgrades and switching to reusables
- Significantly minimize pollution and food waste to help meet national and global sustainability goals

## The Hazon Seal of Sustainability can make your community healthier and more sustainable – both Jewishly and environmentally.



**A ROADMAP** to healthier food, less waste, meaningful JOFEE\* education, and a less harmful impact on the environment that sustains us. Wherever you are today, you can be better tomorrow.

*"We wouldn't have done any sustainability work if it weren't for the Seal program." – Town and Village Synagogue, NYC*

*"We have a much better understanding, or 'road map' of where we could successfully go next." – Tamarack Camps, MI*

*"Participating in the Seal provided the impetus to create an organized committee and a focus to our efforts." – Congregation Shir Tikvah, Troy, MI*

*"It has really emerged as a cornerstone of what and how we do things at Hillel." – Colorado State University Hillel*



**A rich RESOURCE** for knowledge and ideas

*"Even outside of Seal projects, the Hazon resource bank has inspired and informed numerous activities, services, and discussions..."*

*"I was personally surprised by the extent to which Jewish ideals really align with sustainability."*

*– Colorado State University Hillel, Fort Collins, CO*



**National PUBLICITY**, brand-raising, awards, and recognition

*"The Seal provides helpful branding and publicity for our work, and is a nice bow to tie up our greening efforts." – JCC of Staten Island, NYC*



**A NETWORK** of Jewish and other faith-based organizations committed to sustainability including a cohort of peers to learn with and from

*"It's great to be part of a cohort of organizations working on such different projects. We love hearing from groups all across the country and there's always something we can take away from what they're doing."*

*– B'nai Jeshurun Synagogue, NYC*



**A channel** to ignite the community, engage members, and bring **NEW MEMBERS** through the door

*"I can't tell you how important this has been to us... It's mobilized a whole new set of people... younger members." – Town and Village Synagogue, NYC*

*"I was tremendously amazed by how our Hillel was able to find new students who had felt left out in other Jewish spaces." – Colorado State University Hillel, Fort Collins, CO*



**An annual CERTIFICATION** to celebrate success and highlight the progress of leaders in the field of sustainability

*"I love having the Seals up as a talisman of what we stand for and something to visibly point out to staff, campers, and guests." – Ramah in the Rockies, Denver, CO*



**Financial SAVINGS** by increasing efficiency, attracting new donors to sustainability work, and unlocking opportunities for regional project grants

## Program Highlights

- Individualized support from Hazon greening staff to help meet improvement goals
- Access to our three innovative online audits
- Consulting with national experts on food, facilities, and more
- Discounts on green products and services, including compostables
- Cohort training events, including webinars on greening topics
- Scholarships to Hazon conferences and other funding opportunities



## Sample Projects

- Plant a garden or host farm animals to be used in vibrant Jewish education programs
- Host an “Eco-Shabbat” with a speaker about Judaism and sustainability
- Make your Kiddush and simchas “green” by launching a compost program, switching to reusables, and sourcing healthy, local food options
- Pass a board resolution to make the synagogue zero-waste and styrofoam-free

## Over the course of a year, Hazon Seal organizations commit to:

- Publicly announce participation in the program
- Build or strengthen an existing Green Team
- Complete a Hazon Seal audit
- Accomplish substantive sustainability projects that have long-lasting impact
- Provide information, data and media depicting projects’ impact
- Engage in new sustainability projects for the next year



*“The Hazon staff have been SO GREAT in helping us get our wheels spinning, providing positive reinforcement, ... advice and expertise...” – Moische House, Boulder, CO*

Join Jewish institutions across the country and inspire people to be part of an authentic and dynamic Judaism by going green with the Hazon Seal of Sustainability.



**Learn more and apply**  
hazon.org/seal • seal@hazon.org

