

# Hazon Monthly Report: May 2018

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Hi All,

May was a busy month with this year's Shavuot retreat at Freedman being an unprecedented success. With 248 guests, we exceeded even the highest number of participants when Reb Zalman led the retreat. We also exceeded our revenue goals by almost 25%, bringing in \$100,000. Jess Berlin and our program team created an exceptional schedule and Mordechai Schram and our food service team nourished our guests with incredible meals. The entire Freedman staff really came together to make this successful event.

During the month, Teva hosted 4 different schools with 3 different educational programs. Led by Arielle Aronoff and Frances Lasday, this is our largest spring Teva season at Freedman. We are excited to see this new growth.

We also kicked off the cycling season with four Tribe Rides. If you are interested in joining us for the NY Ride, please be in touch with Miriam Leichtling.

Finally, May marked the sharing of the new language that Hazon is the Jewish lab for Sustainability. Our marketing and communications team, led by Amy Hannes, is in the process of updating our materials and working with staff to incorporate the new frame.

The May report is below and attached for your review.

Best,

Judith Belasco  
Executive Vice President

## What You Can Do

- Join us or spread the word about our upcoming retreats:
  - Registrations for most of our [summer and early fall retreats](#) are now open, including the Food Conference, Let My People Sing, Rosh HaShanah, and Sukkahfest.
  - Join us on the [New York Ride](#) over Labor Day Weekend!

## External: Program Overview and Impact

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### May Multi-Day Events

This past month nearly 700 people visited Isabella Freedman from a combination of Hazon retreats, Organizational Rentals, and Teva Schools. We also had 31 people visit Israel on the Sustainable Israel Tour at the start of the month.

Events	Type	Start Date	End Date	People	People Days
Barrack Hebrew Academy	Teva	7-May	9-May	50	150
Indian Neck	Org Retreat	11-May	14-May	111	444
JCDS Boston (spring)	Teva	15-May	17-May	16	48
Shefa	Teva	15-May	17-May	46	138
Shavuot	Hazon Retreat	18-May	22-May	241	1,205

SAR Riverdale	Teva	23-May	24-May	105	210
Havurat Shalom	Org Retreat	25-May	28-May	91	364
International Rabbinical Assembly	Org Retreat	29-May	31-May	21	63
Hazon & Romemu Sustainable Israel Tour	Israel	29-Apr	7-May	30	240
<b>Monthly Total</b>				<b>681</b>	<b>2,622</b>
<b>2018 to Date</b>				<b>1,879</b>	<b>7,754</b>

*\*People days equals number of people times number of days.  
For financial information and comparisons to previous years, please see "Internal" section below*

## Indian Neck

Indian Neck, our longest running rental program (48 years), joined us for a weekend full of folk music and singing. Their long-time organizer passed away in 2016, and as a result the numbers were slightly lower this year.

## Shavuot

This year's Shavuot retreat was an unprecedented success. With 248 guests, we exceeded even the highest number of participants when Reb Zalman led the retreat. We also exceeded our revenue goals by almost 25%, bringing in \$100,000. The leadership was phenomenal including Rebbetzin Eve Ilsen, Rabbi Art Green, Rabbi David Ingber, Kohenet Jill Hammer, Shir Yaakov Feit, Rabbi Avram Mlotek, Yael Mlotek, Kohenet Shoshana Jedwab, Rabba Erin Smokler and many more. Also, Linke Fligl in partnership with JFREJ facilitated an all-night learning option entitled "Vision for Black Lives", which stood out as a highlight for many guests.

## Havurat Shalom

Many of the guests attending the Havurat Shalom retreat flew in from all across the country to celebrate the 50 year anniversary of the organization. We hosted the Havurat Shalom 10 years ago at Isabella Freedman, and many of the guests had not been here since then. The three night retreat consisted of spiritual davening, learning sessions, signing, and honoring members who are no longer living. Guests had the opportunity to meet each other and reunite with community members who they haven't seen in many years.

## International Rabbinical Assembly

21 Women Rabbis from the Rabbinical Assembly came for a few days of relaxation, guidance, and support.

## Teva Retreats

May held the bulk of Teva's spring programming, hosting 4 different schools with 3 different educational programs. Barrack Academy has been coming for years in the fall and has decided to start coming in the spring in order to better accommodate their students. The annual JCDS Boston Achdoot camping trip spent 3 days in the kfar, cooking all of their meals over the fire, sleeping in the cabins and journeying on long hikes. They stayed outside for the whole time except for their temporary incursion inside during the tornado warning culminating in high winds and rain with golf ball sized hail. The Shefa School overlapped with JCDS Achdoot. The school works specifically with students with language based learning disability and this was their first time at Teva. We look forward to continuing our relationship with Shefa and to keep learning about the best ways to support their students.

We had record numbers of kids for Camp Teva over the Shavuot retreat. We made slime, met the baby goats, played games, cooked crepes, and enjoyed the spring time in the forests of Isabella Freedman.

Lastly, we had 92 students come with SAR for a rotation based program where the students get to experience forest and farm, as well as build relationships through team games and challenges.

## Israel Sustainable Tour

This was the latest incarnation of our Israel Tours, which have been variously billed as Food Tours or Sustainable tours over the years. This year, we partnered with Romemu and Rabbi David Ingber helped lead the tour along with Nigel and a tour guide (who we have worked with previously on the Israel Ride). The group spent time in the north, in Jerusalem/West Bank, and spent Shabbat in Mitzpe Ramon. Highlights included exposure to the Bedouin population, unique perspectives on Jewish/Palestinian relations, and Shabbat services led by Rabbi Ingber.

*“This trip was an ambitious and exciting early fusion and iteration of a combined vision and collaboration. I imagine that some very exciting things will emerge, some of which I imagine will be several powerfully curated in depth trips that have specific themes clearly correlated to the incredible and ambitious range of what we immersed ourselves in over this last week. The team and the thought leadership was impressive, inspired and a graceful juggling act.”* [\[Photos\]](#)

## Education, One-Day Events & Regional Work

One-Day Events	Region	Date	People
Topsy Turvy Bus at Adat Shalom's Spring Event	Detroit	6-May	150
Detroit Shavuot Shabbaton with Nava Tehila	Detroit	17-May	240
Tribe Ride: Austin	National	6-May	11
Tribe Ride Launch: NYC	New York	29-Apr	12
Tribe Ride Launch: Long Island	New York	29-Apr	8
Tribe Ride Launch: Tour de Summer Camps	New York	29-Apr	4
Hazon World Cooking Series: Moroccan Edition	New York	9-May	12
UJA CoLab Delegation Visit	New York	9-May	25
Riverdale Brewing Class	New York	15-May	11
Brewing workshop with Moishe House Footsteps	New York	17-May	15
Hazon World of Jewish Cooking Series: Yemenite Edition	New York	23-May	21
Hazon Shabbat Dinner in Brooklyn	New York	25-May	16
BBQ Bonfire in Monsey, NY	New York	28-May	200
Parlor Meeting	New York	29-May	16
<b>Monthly Sub Total</b>		<b>14 events</b>	<b>741</b>
<b>2018 Total to Date</b>		<b>55 events</b>	<b>4,860</b>
<b>2017 Total through May</b>		<b>73 events</b>	<b>5,140</b>

## Adamah

- May was a busy month for the farm-- longer and warmer days meant that things started to pick up and we had lots to plant, seed and prepare. We had a successful first CSA distribution -- both in Falls Village and West Hartford.
- Our fellows went on a field trip to Millerton, NY, to visit the following farms/projects and to deepen our social programmatic goals around social justice: Wildseed (black and brown led community farm & healing village), Linke Fligl (alumni-founded queer Jewish chicken farm and organizing project), and Rock Steady Farm (women and queer-owned cooperative farm, rooted in social justice).

- We helped plan and execute the annual First Fruits Parade during the Shavuot Retreat. Grow & Behold founders and Adamah Alumni Naf & Anna Hanau returned to guest teach for Adamah; Anna led morning prayer & learning, and Naf taught about running a sustainable business.

## Bike Rides

- We kicked off cycling season with a Tribe Ride Launch day with three rides in the New York Area, including a 15 and 30-mile route option across the GW Bridge; a Long Island ride in Oyster Bay, hosted by 2018 Israel Rider Rabbi Steve Moskowitz with Congregation L'Dor V'Dor; and we brought a team of riders to Tour de Summer Camps in Morristown, NJ to help recruit for the NY Ride from a pool of 200+ riders.
- We hosted our first-ever Tribe Ride in Austin with help from 2018 Israel Ride Team Captain, Jonathan Silverstein.
- We hosted a Parlor Meeting at Nigel's to recruit for the NY Ride and teach people about the cause it supports.

## Colorado

- Lior Gross concluded their internship with the Colorado branch of Hazon. Lior's internship was through the University of Colorado at Boulder Jewish Studies Program. Becky attended the department's annual graduation ceremony where a portion of the program is dedicated to honoring the internship program participants and the host organizations.

## Detroit

- **Topsy Turvy Bus at Adat Shalom's Spring Event:** Third annual spring congregational event. We brought the bike blender, Topsy Turvy Bus, and hosted DIY tables.
- **Detroit Shavuot Shabbaton with Nava Tehila:** We held a series of events at the old Temple Beth El Building: Thursday community liturgical leader/musician training; Friday Kabbalat Shabbat; Saturday Havdallah Concert/Shavuot preparation.
- **Seal of Sustainability: Federation Real Estate Committee and ED Presentations:** This month we've begun, at the Federation's request, a series of meetings with various leadership groups from Federation agencies with the intention of creating an agency-wide Green Team to create sustainability policy across all agencies. We met with JFMD staff and Newmark, the management company; with the Real Estate subcommittee; and with the Exec Dir cohort. Next step: a formal subcommittee from JFMD to get the ball rolling.
- **Tamarack Camps' Farber Family Farm Consulting:** Hazon has completed our capacity building for the development and launch of this newest JOFEE farm program! We have participated for the past three years - from the first Tamarack lay committee, through farm visioning, to sending key executives and lay leaders to Adamah, Urban Adamah, Pearlstone, etc., providing grant writing assistance for a successful fundraiser, to assisting in recruiting and advising on the Farmer and Farm Educator hire, to developing the first year's farm curriculum.

## New York

- **BBQ Bonfire in Monsey, NY:** We gathered a religiously, racially and generationally diverse group of Jews and non-Jews for an evening of song, food, and spirituality.

- **Hazon World of Jewish Cooking Series: Yemenite Edition:** Elan hosted a Jewish food class. We brought in a Yemenite cook who taught 3 traditional recipes. A tasting meal & snacks was served. This event will feature kosher food and was open to everyone in their 20s and 30s.
- **Hazon World Cooking Series: Moroccan Edition:** Elan hosted a Moroccan cooking class with a guest teacher. The cook taught 3 dishes and talked about her culture as we enjoyed the food.
- **Hazon Shabbat Dinner in Brooklyn:** Elan hosted Kabbalat Shabbat and a homemade kosher Shabbat dinner featuring traditional favorites and some amazing homebrews. This was the first interaction with Hazon for many of the participants.
- **Riverdale Brewing Class:** Elan led his first program in Riverdale. In this brewing workshop we learned how to make hard cider and ginger beer. This event was for people in their 20s/30s.
- **Brewing workshop with Moishe House Footsteps:** Elan led his first program with the Moishe House Footsteps. In this brewing workshop we learned how to make hard cider and ginger beer. This event was for people in their 20s/30s.
- **UJA CoLab Delegation Visit:** Elan taught a delegation of Israeli change-makers who were visiting to learn about the American Jewry. They were a fascinating group, both involved in religious, interfaith and secular issues in Israel.

## JOFEE

- Cohort 4 Funding Extension proposal submitted to the Jim Joseph Foundation for their June board meeting
- Zelig Golden led mentors-only webinar: Mentorship through a JOFEE lens
- Fellows webinar: "Child Development & Outdoor Learning Environments" with Johanna Perlin and Kat Horion, 2nd Nature Design  
*"This subject links directly to my work with family camps and both Johanna and Kat had great specific answers to specific questions."*
- 1-on-1 Check-ins conducted with Yoshi and Fellows

## Hakhel

- The first Advisory Board meeting was held, and the feedback from the meeting prompted a renewal and strengthening of the Jewish component of the program.
- The Jewish Intentional Communities Conference sold out, and over 150 participants are coming in from 5 continents.
- Hakhel received a grant from the Schusterman foundation for the "Design Thinking" session which will take place at the Jewish Intentional Communities Conference this month.
- Twelve additional communities received mini-grants to help them cover startup costs and kick start their programming.

## Video and News

### News

- [Kosher Grill to serve ethically-sourced meat at 2018 festival](#)  
By Lisa Napell Dicksteen, *Boulder Jewish News*, May 24 2018