

# Hazon Monthly Report: October 2017

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October was a busy month and included a busy Sukkahfest, and ended with our Rides team en route to Israel for the Israel Ride.

I came back to work formally only on October 16<sup>th</sup>, and spent the first week back meeting with staff. I don't have much to add to the information below, but I reiterate my gratitude to everyone for working so hard, in so many different ways.

## What You Can Do

- It's year-end giving season. If you have friends who'd like to support us – feel free to mention Hazon to them. And please start to think about your own board gift for 2018. Board gifts are due by January 31<sup>st</sup>, but every year a number of board members give their gift in December and restrict it for the following year. I'll be in touch with each of you to discuss your board gift in the next few weeks.
- Join us or spread the word about our upcoming retreats:
  - Marketing is underway for the [Meditation retreat](#), our final major Hazon retreat of the year
  - More than 100 people have signed up for the Israel Ride, and we hope and intend that 2018 will be our largest Ride ever.

Nigel Savage

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# External: Program Overview and Impact

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## October Multi-Day Events

This past month we had 864 people visit Isabella Freedman, which included Sukkahfest, a few organizational rentals and our various Teva schools.

August Events	Type	Start Date	End Date	People	People Days
Sukkahfest	Hazon retreat	4-Oct	15-Oct	361	1,390
Abraham Joshua Heschel School	Teva	19-Oct	19-Oct	72	288

Temple Beth El (West Hartford)	Org Retreat	20-Oct	22-Oct	15	45
Bi-Cultural Day School	Teva	23-Oct	25-Oct	23	69
Golda Och Academy	Teva	23-Oct	25-Oct	44	132
Fieldston	Teva	25-Oct	27-Oct	150	450
BJ Family	Org Retreat	27-Oct	29-Oct	120	360
Maimonides School	Teva	30-Oct	2-Nov	43	172
Schechter School of Long Island	Teva	30-Oct	2-Nov	33	132
Plainsong Farm	Org Retreat	30-Oct	1-Nov	3	9
<b>October Total</b>				<b>864</b>	<b>3,046</b>
<b>2017 to Date</b>				<b>5,345</b>	<b>21,341</b>

*\*People days equals number of people times number of days.*

*For financial information and comparisons to previous years, please see "Internal" section below*

## Sukkahfest

From October 4th to October 15th we hosted 380 guests for our 12th annual Sukkahfest retreat. The All Streams, One Source ethos is a key theme of Sukkahfest, where we seek to validate all streams of Jewish spiritual expression. A large emphasis was placed on the programming of the davening/ prayer services, where we offered a Renewal service, Orthodox service, as well as a Traditional Egalitarian service. There was ample programming and classes offered throughout the retreat, from an incredibly talented lineup of teachers/leaders, as well as from our own IF staff and Teva/Adamah fellows. Guests showed up to this retreat with so much spirit, which led to a very festive and high-energy retreat for all involved. [Photo album](#)

*"This was the best vacation that my wife and I have ever had. And if this planet ever gets it together, it will resemble this place in terms of its values. That would be wonderful." -Anonymous guest*

## BJ Family Retreat

BJ is one of Hazon's closest organizational partners and one of our longest running retreat attendees, coming at least twice a year. This retreat was geared towards families and kids, and sold out the entire site. In addition to programming planned by the BJ staff, we led various hikes and tours of the farm and barnyard.

## Temple Beth El, West Hartford

Beth El Temple of West Hartford returned to IF for their third synagogue retreat. 17 women from the congregation joined for a weekend of fun, bonding, and "ReJewvination." This is a small retreat but from a key partner organization in West Hartford, the closest major Jewish community to Isabella Freedman.

## Plainsong Farm

Three leaders in the nascent Christian Farm and Food Movement visited Adamah to learn all they could and start their own Christian Farm and Food Fellowship in Michigan.

## Teva

The Teva season is in full swing. October brought in 327 students from 6 schools. Each student participated in Limudei Chutz, Outdoor Learning, where they learned about awareness, ecology, togetherness, and responsibility in the Jewish framework. Students and chaperones alike enjoy their time at Isabella Freedman hiking, cooking, farming and creating Jewish ritual crafts.

Fieldston brought 130 students, and is the only school that comes that is not Jewish. Our program is different for them but we still provide high quality outdoor nature and agricultural learning.

*"I felt more connected to the earth than I ever did. I still have not taken off my necklace with the beads." – Teva student*

## Education, One-Day Events & Regional Work

October One-Day Events	Region	Type	Date	People
Post High Holidays Hike with Hazon	Colorado	Program	16-Oct	9
Great Challah Bake	Colorado	Program	26-Oct	250
Jammin into Sukkot!	Detroit	Meeting	9-Oct	30
Food Justice Class with Temple Israel's 5th Grade	Detroit	Class	9-Oct	52
Temple Israel School 7th Grade Food Justice Program	Detroit	Class	9-Oct	74
Adat Shalom School Garden Close Out	Detroit	Class	22-Oct	79
Beth El 7th Graders Work Day at Oakland Avenue Farm	Detroit	Class	29-Oct	28
Heeding the Call: Michigan Interfaith Annual Statewide Conference on Climate Change	Detroit	Event	6-Oct	40
Great Lakes Detroit Bioneers Conference	Detroit	Event	27-Oct	100
SAR Sukkot Festival Program	New York	Program	10-Oct	280
B'nai Jeshurun Craft-based Hebrew School	New York	Class	19-Oct	7
Lunch and Learn at Agudath Israel	New York	Class	28-Oct	30
JTS - Jewish Leadership Event	New York	Event	30-Oct	7
Feeding our Children: Cultivating a Love of Good Food and Healthy Eating for a Lifetime	New York	Class	30-Oct	40
<b>October Sub Total</b>				<b>1,026</b>
<b>2017 Total to Date</b>			<b>129 events</b>	<b>15,774</b>
<b>2016 Total through October</b>			<b>167 events</b>	<b>18,914</b>

### Adamah

- We ran another successful Sukkot program at Hevreh of Southern Berkshires in Great Barrington, MA.
- We were vendors at the Lower East Side Pickle Day, where we made nearly \$1800 by selling shots of pickle brine and small samples of all of our products.
- We ran a pickle workshop / recruitment event at Queens College Hillel for 40 students.

### Colorado

- Post High Holiday Hike** - Each year we host a hike in Boulder for Jewish professionals after the high holidays to give them their own special holiday experience in nature. This, our 4th annual, was much appreciated and enjoyed by the participants. And nothing says "Hazon" more than a breakfast spread featuring local and organic foods, laid out in the back of a Prius, at a trailhead!
- The **Great Challah Bake** is an international event that attracts more than 1,000,000 participants at hundreds of events. The Boulder event was sold out at 250 participants. Hazon co-sponsored the event and provided 1,600 high welfare eggs. We had table tents about animal welfare on every table. Becky spoke about Hazon and animal welfare from the podium and we have an information table where several meaningful conversations occurred.

## Detroit

- **Jammin into Sukkot!** - We solicited feedback from Food Festival Committee members and volunteers, ate a great meal, learned a little Climate Change Torah on Sukkot, and made Jam with the Jamming Sisters (one of the food festival Vendors)
- **Food Justice Class with Temple Israel's 5th Grade** - We taught a great class - Brittany and Ilana each took half the students for a somatic activity about food choices; engaged in a mindful eating exercise; and learned about the food system and food justice.
- **Temple Israel School 7th Grade Food Justice Program** - This is the second year we've worked with Temple Israel's school, and Food Justice is now part of the curriculum!
- **Adat Shalom School Garden Close Out** - We taught several classes - pulling out the old veggies and placing straw on the beds for the winter.
- **Beth El 7th Graders Work Day** - Great day at Oakland Avenue Farm. This is the third year we've worked with their school, and it's developing into a rich relationship. These 7th graders built the school garden two years ago, planted it out last year, and this year they're exploring urban farms.
- **Heeding the Call: Michigan Interfaith Annual Statewide Conference on Climate Change** - Sue presented (with Rev. Nurya Parish) two sessions on Ethics of Eating: faith communities and climate change. We love presenting with Rev Nurya - who represents the Christian Food Movement and credits Nigel for its formation. There were 400 people at the conference in total.
- **Great Lakes Detroit Bioneers Conference** - Hazon prepared and served lunch for conference attendees. We also attended sessions.
- We are excited to prepare for an expanded 2018 cohort of Seal of Sustainability Sites in Detroit. We introduced 6500 attendees of the Food Festival to our 10 existing sites, we're promoting heavily, and we expect between 5 - 10 new sites, limited only by our staff/budget capacity. Our existing sites are moving up to more impactful projects for 2018, including Shaarey Zedek, which is looking to go off the grid.
- We took a series of meetings with Tamarack Camps to begin the planning for JNG 2018. They are a strong partner, and we've been advising on their new farm, which breaks ground this fall. Tamarack is pleased to be able to host the JNG and to join the ranks of JOFEE organizations. Looks to be a fantastic site for a gathering.

## New York

- **SAR Sukkot Festival Program** – We ran an all-day, 5-station Sukkot program that the students rotated through at the SAR school
- **B'nai Jeshurun Craft-based Hebrew School** – We ran a craft-based Hebrew School elective for B'nai Jeshurun. The students have created their own Judaica and are loving it.
- **Lunch and Learn at Agudath Israel in NJ** – Nigel gave a D'var Torah and led a lunch and learn, focused on helping the shul join the Hazon Seal.
- **JTS - Jewish Leadership Event** – We presented about Jewish social justice to a group of undergraduates at List College
- **Feeding our Children: Cultivating a Love of Good Food and Healthy Eating for a Lifetime** – Hazon was on a panel discussion on supporting children's health and well-being from their preschool days through high school.

## Hazon Seal

- Cohort 3 of the Hazon Seal of Sustainability officially started this month. We ran an orientation webinar for the ten new sites; the full list of sites is available at <http://seal.hazon.org/pilot-cohort>. We visited Hebrew Union College for a Green Team meeting to discuss their plans for sustainability, including building a green roof.

## JOFEE Fellowship

- Cohort 2 Fellows had an excellent webinar on Crafting your Professional Persona from Hazon NY Ride committee member / IF wedding holder Molly Wernick, of Camp Galil, and formerly JFNA Talent Management.
- Recruitment and selection are well underway for cohort 3 of the JOFEE Fellowship. As of November 2017, sixteen organizations are in the finalist pool representing over twenty possible Fellowship placements (as some organizations may host multiple fellows). We anticipate the final cohort size to be 16-18 Fellows, with the potential for up to twenty.
- On the Fellow side, we received over sixty application inquiries and over approximately forty full applications. Of these, ten applicants were direct nominations for placements, and fifteen have been moved into the finalist stage for open matching with placements with several others on a waitlist.

## Video and News

### News

- [\*Cycling for peace, partnership and the environment\*](#), ISRAEL21c, October 29, 2017
- [\*New Program Sets the Standard for Animal Welfare in Institutional Food Purchasing\*](#), PRWeb, October 12, 2017
- [\*Changing the Way Animals are Raised for Food\*](#), Farm Forward, October 10, 2017
- [\*Boulder JCC Dedicates New Barn at Milk and Honey Farm Opening\*](#), by Erin Eberle, Boulder Jewish News, October 9, 2017
- [\*This organization helps the Jewish community address climate change\*](#), by Diana Madson, Yale Climate Connections, October 4, 2017