

Hazon Monthly Report: August 2016

Dear All,

Not a quiet August at Hazon 😊.

In Detroit the first Michigan Jewish Food Festival was.... kind of like the Super Bowl (that's not our words – that's the view of the CEO of Detroit Federation. Here's [video of the festival](#), and a [clip featuring Scott Kaufman](#), CEO of Jewish Federation of Metropolitan Detroit.

We invited people to [celebrate 5777](#) at Isabella Freedman, part of our successful video / Facebook advertising campaign for Fall Holidays at IF; Rosh Hashanah is now sold out.

The Interdependent Republic of Housatonica unleashed a thrilling trailer for what many are considering the hottest release this season – [Adamah III: The Fall](#).

And the people [sang with Joey Weisenberg](#) at Let My People Sing! -- video courtesy budding filmmaker Yonah Sadeh, Shamu's son.

For non-video highlights of the month, read on below.

Shana tova – wishing you a happy and healthy new year –

Nigel

External: Program Overview and Impact

August Multi-Day Events

This past month saw 534 people visiting Isabella Freedman for 8 retreats.

| August Events | Type | Start Date | End Date | People | People Days * |
|-----------------------------|---------------|------------|----------|--------------|---------------|
| DLTI (Summer) | Hazon Retreat | 1-Aug | 8-Aug | 62 | 434 |
| Kohenet (summer) | Hazon Retreat | 1-Aug | 8-Aug | 33 | 231 |
| Dorot Staff | Org Retreat | 7-Aug | 12-Aug | 16 | 80 |
| Jewish Yoga Retreat | Org Retreat | 12-Aug | 15-Aug | 12 | 36 |
| Let My People Sing (Summer) | Hazon Retreat | 18-Aug | 22-Aug | 193 | 772 |
| Hebrew Union College | Org Retreat | 21-Aug | 24-Aug | 83 | 249 |
| 100 Resilient Cities | Org Retreat | 24-Aug | 27-Aug | 82 | 246 |
| Weintraub Wedding | Org Retreat | 26-Aug | 29-Aug | 53 | 159 |
| August Sub Total | | | | 534 | 2,207 |
| 2016 to Date | | | | 3,334 | 14,467 |

**People days equals number of people times number of days*

DLTI

This session started a new cohort - the largest ever at 70 participants. They will return to Isabella Freedman three more times over the next two years. Just over a third of the participants are also enrolled in the ALEPH Rabbinic Ordination Program.

Kohenet

A new cohort also started for Kohenet this month, which also is the largest cohort in the history of the program. In addition the new Kohenet siddur was released concurrently with this retreat and completely sold out of our bookstore within the first few days of the retreat.

Dorot Fellow Training

Dorot Foundation has been running their Fall / November alumni program here for more than 15 years. They started to hold their annual staff retreat and training for new fellows here about 4 years ago.

Jewish Yoga Retreat

A small group brought by a frequent Yoga teacher at other retreats. It was held over the weekend of 9 Av, at a time when there was very little other interest in retreats.

Let My People Sing

Let My People Sing has now become a good revenue generator, and a program attracting very positive attention in various sectors in the Jewish community. It's a weekend of song singing and learning, largely lay led, and lead-staffed by Margot Seigle.

HUC

HUC has been running their annual program here for last 5 or 6 years

"Thank you so much for all that you did to make our annual kallah the great experience that it was."

100 Resilient Cities

This is a project funded by the Rockefeller Foundation, doing work that aligns strongly with Hazon's vision - while not being at all a Jewish group. They're quite well funded and expected the highest-end service Isabella Freedman can provide. We charged them appropriately and brought in good revenue - and they had a great time!

Weintraub Wedding

One of our 6 weddings this year, lead-staffed by Ayala Sherman, went quite smoothly with a happy family and well-coordinated operation.

Education, One-Day Events & Regional Work

| August One-Day Events | Region | Type | Start Date | People |
|--|---------|-------|------------|--------|
| Congregational Support: Educator Placement Hillel | Detroit | Class | 1-Aug | 37 |
| Congregational Support: Temple Beth El | Detroit | Class | 1-Aug | 33 |
| Congregational Support: Congregation Shaarey Zedek | Detroit | Event | 15-Aug | 25 |
| Congregational Support: Temple Israel Eco-Shabbat | Detroit | Event | 19-Aug | 850 |

| | | | | |
|---|----------|--------------|--------|---------------|
| Congregational Support : IADS Kabbalat Shabbat | Detroit | Talk | 26-Aug | 30 |
| Wandering in the Food Desert - Food Justice | Detroit | Event | 10-Aug | 65 |
| Jewish Assistance Network - Pre Food Festival Promotion | Detroit | Talk | 11-Aug | 15 |
| SEED Conference Educator Conference | Detroit | Event | 21-Aug | 190 |
| Michigan Jewish Food Festival 2016 | Detroit | Event | 28-Aug | 5000 |
| Ride On: Bike Riding, Skill Building & Sunset Drinks | New York | Event | 4-Aug | 13 |
| Intro to Hazon for visiting Israeli students | New York | Class | 24-Aug | 24 |
| UWC August Green Action Circle | New York | Meeting | 22-Aug | 11 |
| Topsy Turvy Bus at Camp Moshava | New York | Teva (Class) | 8-Aug | 200 |
| Topsy Turvy Bus at JCC Manhattan Day Camp | New York | Teva (Class) | 9-Aug | 185 |
| Topsy Turvy Bus at Repair the World | Detroit | Teva (Class) | 2-Aug | 20 |
| Topsy Turvy Bus at Hillel Day School Pre K | Detroit | Teva (Class) | 3-Aug | 22 |
| Topsy Turvy Bus at Congregation Shaarey Zedek | Detroit | Teva (Class) | 4-Aug | 34 |
| August Sub Total | | | | 6,754 |
| 2016 Total to Date | | | | 15,018 |

Adamah

We had a very strong and powerful final week for the summer Adamahniks, and the same for the opening week of our Fall Adamahniks! We brought guest educator Joanna Kent Katz here to lead two Liberation/Oppression workshops for Adamah. Jo originally developed this curriculum for Adamah back in 2007.

"Adamah has definitely been one of the biggest gifts I've ever been given."

[Photo 1](#), [2](#), and [3](#). See below for a video promoting Fall Adamah

Colorado

August included the deadline for our Colorado mini-grant program, our sixth year running this program. We received 22 applications totaling \$65,317 in requests; we have \$20,000 to allocate. Half of the applications were from organizations/individuals who have never applied for a grant from us before. It is exciting to see that JOFEE is still growing significantly in this region. Look in next month's report for the results of the allocations process.

We continue to support the four organizations in Colorado who are participating in the Hazon Seal of Sustainability pilot, including staff attending a Seal picnic event at Congregation Bonai Shalom in Boulder.

We received a \$2,500 grant from the Jared Polis Foundation Gift Fund.

Detroit

Michigan Jewish Food Festival 2016: Michigan's first ever Jewish Food Festival - bringing Jews together across difference, reviving interest and connection to our roots in Detroit, supporting the diverse urban farming and food movement entrepreneurs in Detroit, cooking demos, learning. There was overwhelming turnout, with an estimated 5000 people, Jews of all denominations! A fabulous reception of chefs and educators.

"Great experience. Should do this yearly!"

"Seeing the turnout of people from all walks of our communities and faiths gives us all hope that we have interests in common"

"Surprised at the unexpected turnout! I saw people I hadn't seen in years and the event made it possible to return

to the Eastern Market"

"I left with a broadened sense of how to express my Jewish or spiritual identity and deepen my spiritual connection"

- **Congregational Support: Educator Placement Hillel** – Caleb's JOFEE site at the summer pre-k program
- **Congregational Support: Temple Beth El** – Rebecca's site, in the garden at the summer pre-k. They love the bean tent we grew for the Early Childhood Center
- **Congregational Support: Congregation Shaarey Zedek** – nature walk and planting with summer ECC kids
- **Congregational Support: Temple Israel Eco-Shabbat** - We brought the bus to kabbalat shabbat to promote the food festival with the bike blender smoothies and bus tours
- **Congregational Support : IADS Kabbalat Shabbat** - Nigel spoke to promote Hazon and the food festival
- **Wandering in the Food Desert - Food Justice** - Pre-Food Festival Promotional event on hunger and the food system with The Well and Yad Ezra.
- **Jewish Assistance Network - Pre Food Festival Promotion**
- **SEED Conference Educator Conference** - We had the bus out front as people came in, bike blender and general JOFEE teaching info; Julie taught 2 sessions for educators - Jewish Nature Education and What's Jewish About Food

New York

- **Ride On: Bike Riding, Skill Building & Sunset Drinks** - The Upper West Side Moishe House joined Hazon board member Sasha Lansky for a skill building session, and Hazon staffers Shira Sacks and Lisa Kaplan for loops around Central Park. Following the ride, the group headed to the Hudson for sunset drinks.
- **Intro to Hazon for visiting Israeli students** - We introduced the students to Hazon's work and did an interactive text study and presentation.
- **UWC August Green Action Circle** - We brought in a speaker from GrowNYC to teach the greening circle about promoting composting and recycling in our orgs. Tied into planning a Sukkot composting program.

San Diego

Hazon SD has been preparing for our first bike ride in March of 2017. We have been organizing our pre-ride events, developing marketing materials, and building our Ride Committee.

JOFEE Fellowship

We held a Webinar: Sukkot, Sukkah Design/Build, and Designing for Community Engagement - we were joined by two fantastic guest speakers, Rabbi Dani Passow of Harvard Hillel and Mia Scharpie, founder of Creative Agency. The talks were about the Jewish history, theology, and social justice traditions of Sukkot; and design practices for social impact, empowerment, communal experience, and place-based change.

Notable JOFEE Fellow-led programs in host communities included Shabbat on the Lake (JCC Chicago with Pushing the Envelope Farm); Summer Seeding Fresh Stop / community garden kick-off (Louisville JCC); Havdallah and Moon celebration (Pushing the Envelope); hundreds of campers engaged throughout the summer in day and overnight garden and Teva programming.

Applications for cohort two fellows and host sites have opened and the JOFEE Fellows blog "D'varim HaMakom" has launched to time with the start of Elul.

Hazon Seal

We supported our two dozen sites in choosing three sustainability projects. Ten sites have done so and the rest are in process now that the summer break is over. We sent a publicity package and letter of commitment to sites to promote the Seal. We have continued our consulting work, sending resources (drawing on our growing [Seal resource bank](#)) and facilitating connections to sustainability experts on a case-by-case basis. For example, we organized a small NY-based Seal visit to the Sephardic Community Center to learn about its inter-generational garden. We are also incentivizing Seal animal welfare projects by distributing several mini-grants to support them.

Teva

Teva started educator training in August this year, with 13 educators, a medic, and a program assistant. We are starting this season with 6 returning staff members - 4 from past fall seasons, and 2 from the Topsy Turvy bus tour.

We have been implementing program improvements as well, with a new system for trail lunches where the kids will have more ownership over their food, and a re-vamped and more active program for our last evening with the students.

The Topsy Turvy Bus Tour concluded its summer trip with two more Northeast stops while the Detroit bus got underway as well.

Lastly, we're super excited to have Kate Re on board for her first fall as the Associate Director of Teva, and as the supervisor of all the educators.

Video and News

Video

In Detroit we had a tremendous turnout for the first ever Michigan Jewish Food Festival. Here's [video of the festival](#), and a [clip featuring Scott Kaufman](#), CEO of Jewish Federation of Metropolitan Detroit. We invited people to [celebrate 5777](#) at Isabella Freedman, part of our successful video / Facebook advertising campaign for Fall Holidays at IF; Rosh Hashanah is now sold out. The Interdependent Republic of Housatonic unleashed a thrilling trailer for what many are considering the hottest release this season – [Adamah III: The Fall](#). And the people [sang with Joey Weisenberg](#) at Let My People Sing! -- video courtesy budding filmmaker Yonah Sadeh, Shamu's son.

News

[What Jewish Farmers Eat for Breakfast](#)

by Leah Koenig, *Forward*, August 29, 2016

[The Earth Moved for Them – Did it Move for You?](#)

by Talya Zax, *Forward*, August 28, 2016

[Wilderness Torah Opens Pathway for Jewish Educators](#)

by Judith Schiller, *eJP*, August 25, 2016

[Sue Salinger talks about the Michigan Jewish Food Festival](#)

by Steve Byrne, *Detours Podcast*, August 25, 2016

[Sustaining the Soul](#)

by David Stromberg, *The Jerusalem Report*, August 22, 2016
