HAZON FOOD FESTIVAL: ROCKY MOUNTAINS

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The Food Festival Creates Vibrant Jewish Life

The annual Hazon Food Festival: Rocky Mountains continues to **renew**Jewish life, inspire change, and foster a deeper connection to food and Jewish tradition. In 2013, the event brought together a diverse community of **220 people**, including a planning team of 26 volunteers, representing all ages and Jewish backgrounds, and reflecting a broad range of professional and lay involvement in both food and environment issues and Jewish life.

Participants gained knowledge and inspiration from those they met--from Jewish foodies, rabbis, educators, grassroots leaders, families, farmers, chefs, to nutritionists--all valued being in a community who wanted to redefine what it means to be a Jewish Coloradan that loves food and the environment.

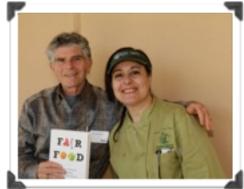
Together, they brought to life what Jewish tradition says about sustainability and the food we eat.

Programmatic Highlights

- 21 sessions featuring leaders from the Colorado Jewish community and Jewish and secular food movements
- *From Conscious Consumer to Engaged
 Citizen with **Oran Hesterman** of Fair
 Food Network
- Fit to Eat? Different Rabbinic Perspectives on What it Means to Keep Kosher with rabbis from three different denominations
- Meet Your Meat: The Life and Death of the Animals We Eat, including a live kosher slaughter of two chickens.
- Shake and Bake: **DIY** Butter and Challah
- *Keynote presentation with **David Sirota**, Putting the "I" in Sustainability,
- *Challah contest, silent auction, afternoon services, a shuk with more than 20 vendors, and a local beer tasting!









WHAT IT SOUNDS LIKE WHEN WE RENEW JEWISH LIFE AND

CREATE HEALTHIER AND MORE SUSTAINABLE COMMUNITIES...

INSPIRATION

- *"Thanks for a GREAT day of learning! It was an awesome food conference. From the sessions, to the lunch, as well as the venue—all was great."
- *"What a great day. It went really well. The programs, enthusiasm, the food. Really good."
- "It was an awesome event! Thank you for all of the work that you put into it. Honestly...it's my favorite conference of the year!! I look forward to it!"
- *"The Food Festival challenged me to think in new and different ways", agreed 95% of Food Festival participants.
- "The Food Festival provided me with new ideas for making healthier and more sustainable choices in my personal life," agreed 86% of participants.

COMMUNITY CONNECTION

82% of Food Festival Participants said they learned about new organizations they expect to connect with

- * "I will visit GrowHaus."
- "I will eat more local food and get involved with Ekar Farm."
- * "I will check out Boulder Food Rescue."
- "I will bring what I learned to JCC Denver's Early Childhood Center."
- "I received offers to do presentations at Denver Jewish Day School and Temple Emanuel."

ACTION

- "I am going to contact my representative about passing the Farm Bill."
- *"I will start making my own challah."
- "I will plant wildflowers for bees and start worm composting."
- "I am inspired to learn more about eco-kashrut and share with people where I live (Allied Jewish Apartments)."
- *"I now want to make local food accessible to low-income communities."
- *"I will have more mindful consideration of eating and purchasing food from a Jewish perspective."



JEWISH INSPIRATION. SUSTAINABLE COMMUNITIES.



Participant Demographics

More than 50% participants were young adults between the ages of 20-40

A wide spectrum of religious affiliations were represented with almost equal numbers identifying as **Orthodox** as **Secular**, and the largest number of participants identifying as **Conservative** and **Reform**.



The Hazon Food Festival is a **synergistic collaboration** between multiple organizations that engages community members in **planning**, **participation**, **leadership**, **and evaluation**. A remarkably diverse group of **35 organizations** supported the event.

Significant support for the Hazon Food Festival: Rocky Mountains and Hazon's work in Colorado was provided by Rose Community Foundation, 18 Pomegranates and Oreg Foundation.

*18 Pomegranates Foundation *Allied Jewish Apartments *Allied Jewish Federation of Colorado *Beis Tarnagal Beis Izim *B'nai Havurah *Boulder JCC *CAJE *Congregation Bonai Shalom *Congregation Har HaShem *Congregation Nevei Kodesh *Congregation Rodef Shalom *Denver Jewish Day School *Denver LoKo *Denver Urban Gardens *Ekar Farm *Har Shalom: Center for Jewish Living *Hebrew Educational Alliance Hillel *University of Denver *JConnect *Jewish National Fund *Judaism Your Way *Local Food Shift *Minyan Na'aleh *Moishe House *Oreg Foundation *Pardes Levavot *Ramah Outdoor Adventure at Ramah in the Rockies *Robert E Loup JCC *Rocky Mountain Rabbinical Council *Rose Community Foundation *Temple Emanuel *Tzedakah Garden of the Boulder Jewish Commons Community Farm *University of Colorado Program in Jewish Studies *Youth Service America/Sodexo Foundation