

# HAZON FOOD FESTIVAL: ROCKY MOUNTAINS

The Hazon Food Festival: Rocky Mountains continues to renew Jewish Life, inspire change, and foster a deep connection to food and Jewish Tradition.



## Programmatic Highlights

- ✿ 21 sessions featuring leaders from the Colorado Jewish community and Jewish and secular **food movements**
- ✿ From Conscious Consumer to Engaged Citizen with **Oran Hesterman** of Fair Food Network
- ✿ Fit to Eat? Different Rabbinic Perspectives on **What it Means to Keep Kosher** with rabbis from three different denominations
- ✿ Meet Your Meat: The Life and Death of the Animals We Eat, including a live **kosher slaughter** of two chickens.
- ✿ Shake and Bake: **DIY Butter and Challah**
- ✿ Keynote presentation with **David Sirota**, Putting the "I" in Sustainability,
- ✿ Challah contest, silent auction, afternoon services, a shuk with more than 20 vendors, and a **local beer tasting!**

## The Food Festival Creates Vibrant Jewish Life

The annual Hazon Food Festival: Rocky Mountains continues to **renew Jewish life, inspire change, and foster a deeper connection** to food and Jewish tradition. In 2013, the event brought together a diverse community of **220 people**, including a planning team of 26 volunteers, representing all ages and Jewish backgrounds, and reflecting a broad range of professional and lay involvement in both food and environmental issues and Jewish life.

Participants gained knowledge and inspiration from those they met--from Jewish foodies, rabbis, educators, grassroots leaders, families, farmers, chefs, to nutritionists--all valued being in a community who wanted to **redefine what it means to be a Jewish Coloradan** that loves food and the environment.

**Together, they brought to life what Jewish tradition says about sustainability and the food we eat.**





## WHAT IT SOUNDS LIKE WHEN WE RENEW JEWISH LIFE AND

## CREATE HEALTHIER AND MORE SUSTAINABLE COMMUNITIES...

### INSPIRATION

✿ “Thanks for a GREAT day of learning! It was an awesome food conference. From the sessions, to the lunch, as well as the venue— all was great.”

✿ “What a great day. It went really well. The programs, enthusiasm, the food. Really good.”

✿ “It was an awesome event! Thank you for all of the work that you put into it. Honestly...it's my favorite conference of the year!! I look forward to it!”

✿ “The Food Festival challenged me to think in new and different ways”, agreed 95% of Food Festival participants.

✿ “The Food Festival provided me with new ideas for making healthier and more sustainable choices in my personal life,” agreed 86% of participants.

### COMMUNITY CONNECTION

*82% of Food Festival Participants said they learned about new organizations they expect to connect with*

✿ “I will visit GrowHaus.”

✿ “I will eat more local food and get involved with Ekar Farm.”

✿ “I will check out Boulder Food Rescue.”

✿ “I will bring what I learned to JCC Denver's Early Childhood Center.”

✿ “I received offers to do presentations at Denver Jewish Day School and Temple Emanuel.”

### ACTION

✿ “I am going to contact my representative about passing the Farm Bill.”

✿ “I will start making my own challah.”

✿ “I will plant wildflowers for bees and start worm composting.”

✿ “I am inspired to learn more about eco-kashrut and share with people where I live (Allied Jewish Apartments).”

✿ “I now want to make local food accessible to low-income communities.”

✿ “I will have more mindful consideration of eating and purchasing food from a Jewish perspective.”



**hazon**

**JEWISH INSPIRATION. SUSTAINABLE COMMUNITIES.**



### Participant Demographics

More than 50% participants were young adults **between the ages of 20-40**

A wide spectrum of religious affiliations were represented with almost equal numbers identifying as **Orthodox** as **Secular**, and the largest number of participants identifying as **Conservative** and **Reform**.

*JEWISH INSPIRATION. SUSTAINABLE COMMUNITIES.*



*The Hazon Food Festival is a synergistic collaboration between multiple organizations that engages community members in **planning, participation, leadership, and evaluation**. A remarkably diverse group of 35 organizations supported the event.*

Significant support for the Hazon Food Festival: Rocky Mountains and Hazon's work in Colorado was provided by **Rose Community Foundation, 18 Pomegranates and Oreg Foundation.**

\*18 Pomegranates Foundation \*Allied Jewish Apartments \*Allied Jewish Federation of Colorado \*Beis Tarnagal Beis Izim \*B'nai Havurah \*Boulder JCC \*CAJE \*Congregation Bonai Shalom \*Congregation Har HaShem \*Congregation Nevei Kodesh \*Congregation Rodef Shalom \*Denver Jewish Day School \*Denver LoKo \*Denver Urban Gardens \*Ekar Farm \*Har Shalom: Center for Jewish Living \*Hebrew Educational Alliance Hillel \*University of Denver \*JConnect \*Jewish National Fund \*Judaism Your Way \*Local Food Shift \*Minyan Na'aleh \*Moishe House \*Oreg Foundation \*Pardes Levavot \*Ramah Outdoor Adventure at Ramah in the Rockies \*Robert E Loup JCC \*Rocky Mountain Rabbinical Council \*Rose Community Foundation \*Temple Emanuel \*Tzedakah Garden of the Boulder Jewish Commons Community Farm \*University of Colorado Program in Jewish Studies \*Youth Service America/Sodexo Foundation