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## Israel Ride 2006 Identity Notes

### Fonts

English: Antique Olive (Roman, Bold and Italic)

Hebrew: Varda and Varda Bold

Arabic: Ahmed LT

The Arava Institute & Hazon מכון הערבה וחזון

רכיבת ISRAEL  
ישראל RIDE'06

*Cycling for Peace, Partnership and Environmental Protection*  
رحلة من أجل تضامن السلام والبيئة رוכבים למען איכות הסביבה, דו-קיום ושלוה

## Colors



**Pantone: 287U**

CMYK: C100, M68, Y:0, K:12

RGB: R:53, G:72, B139



**Pantone: 109U**

CMYK: C0, M10, Y:110, K:0

RGB: R:241, G:226, B26



**Pantone: 299U**

CMYK: C85, M19, Y:0, K:0

RGB: R:87, G:152, B212