

What YOU and YOUR COMMUNITY can do to support Fair Trade

Individuals and Fair Trade

- Choose to purchase only Fair Trade chocolate/coffee/tea/sugar/honey for home use; a list of Fair Trade Kosher products is available at: <http://fairtradejudaica.org/shop/chocolate-coffee-and-tea>
- Choose Fair Trade products for birthday, Bar/Bat Mitzvah and wedding gifts
- Organize a school fundraiser using Fair Trade chocolate or crafts for your child's school: <http://fairtradejudaica.org/make-a-difference/fundraise-with-fair-trade/>
- Participate in text study looking at Jewish values and fair trade: <http://fairtradejudaica.org/learn/whats-jewish-about-fair-trade/>
- Learn more about the Fair Trade Movement: <http://fairtradejudaica.org/learn/what-is-fair-trade/>
- Host gatherings to show the “Dark Side of Chocolate” DVD, documenting child labor in the cocoa industry: <http://fairtradejudaica.org/make-a-difference/become-a-fair-trade-advocate/host-a-dark-side-of-chocolate-screening/>
- Encourage friends to write letters to Hershey Co., encouraging them to begin sourcing Fair Trade cocoa beans: <http://fairtradejudaica.org/wp-content/uploads/2011/04/LetterToHershey.pdf>
- Raise the issue of child labor in the cocoa fields at next year's Pesach seder: <http://fairtradejudaica.org/make-a-difference/fair-trade-jewish-holidays/fair-trade-your-seder/>

Chavurot/Synagogues/Minyanim/Jewish Organizations and Fair Trade

- Encourage your havurah to purchase only Fair Trade coffee/tea/chocolate/sugar/honey for events, especially Shabbat Kiddush; a list of Fair Trade Kosher products is available at <http://fairtradejudaica.org/shop/chocolate-coffee-and-tea>
- Provide educational programs to your larger community about fair trade (for example, lead a fair trade text study or do a showing and discussion of the “Dark Side of Chocolate”); see above for resources
- Choose to purchase Fair Trade Judaica products, such as gifts for B'nai Mitzvah students and new ritual products for your community
- Add Fair Trade Judaica products to your gift store; contact Fair Trade Judaica (ilana@fairtradejudaica.org) for wholesale products only available through FTJ (e.g. crocheted and beaded women's kippot from Guatemala, Passover and Chanukah products made from recycled materials in South Africa).
- Use Fair Trade products in fundraising efforts: <http://fairtradejudaica.org/make-a-difference/fundraise-with-fair-trade/>
- Organize efforts to request Fair Trade products at your local supermarket if you don't see fair trade coffee, tea, chocolate, or other fair trade products offered there; here's a link to Green America's Supermarket Campaign: <http://www.fairtradeyoursupermarket.org/>

