

## Follow Up Letter

Hi there!

I know I have emailed you before -- I don't mean to nudge, but if you are like me you probably lost track of my email message. I hope you will consider sponsoring my bike ride to Israel. In November I rode from Jerusalem to Eilat.

For me, participating on the Israel Ride is an opportunity to make a difference in Israel. The Ride is like a pilgrimage of sorts, a journey to holiness, as we pedal to raise funds for a small but significant school – the Arava Institute.

Located on Kibbutz Ketura in the Negev, the Arava Institute has approximately 40 students per year. Men and women, Jews and Arabs, from North America, Europe, the West Bank, Gaza, Jordan and Israel come together to study the environment. Each student at the Arava Institute undertakes an impressive research projects crucial to the region, particularly on water, pollution and waste management. Their commitment to protecting natural resources in the region and their enthusiasm for changing the world is infectious.

With your generosity and my pedaling, we can support Israel at this important time. Please know I do understand that times are tough and I do not want you to feel as though I am nudging you. But I am hoping as the year draws to an end, and you consider your charitable contributions, you will be able to support the Arava Institute. You can donate by credit card by visiting my rider page at [www.israelride.org](http://www.israelride.org) or send me a check made out to "Arava Institute Hazon Israel Ride." My address is:

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