

## Fundraising Template - General

Hi,

This September, I am participating in Hazon's New York Jewish Environmental Bike Ride. This Ride will raise funds in support of environmental projects and organizations across the United States and Israel.

Hazon started the NY Ride in 2001. Since then, the Ride has raised \$2 million, which has helped grow Hazon into the largest Jewish environmental organization in the United States. Additionally, \$525,000 has been distributed in grants to smaller Jewish environmental programs and projects in the US and Israel.

Money raised from the NY Ride will continue to help support Hazon's work, including a multi-day Food Conference and 50 CSA's (Community-Supported Agriculture programs which work as farm co-ops). Hazon has also developed educational tools around the intersection of modern food issues and Jewish tradition. A portion of the money raised will also help small-scale environmental projects in the Jewish communities, including green roofs at synagogues, gardens at day schools, and other local initiatives.

I am really excited to take on this physical challenge to cycle 100 miles over two-days. I would be incredibly grateful if you would support me in this project. My goal is to raise \$1800. I ask you to consider making a tax-deductible donation of \$180. I also want to invite you to join me as a rider or crew member for the Ride. You can register for the ride and read more about the projects it supports at [www.hazon.org](http://www.hazon.org). To make a donation, please go to my personal page listed below.

If you prefer to donate offline, please make your check out to Hazon and mail it to Hazon 125 Maiden Lane, Suite 8B | New York, NY 10038. Please be sure to write my name in the memo section of the check and let me know when you send it so I can keep an eye out! You will get an acknowledgment email from Hazon for tax purposes and donations over \$180 will receive a traditional paper thank you letter.

Thank you so much!

All the best,

## Fundraising Template – Focus on Israel

This September, I am participating in Hazon's New York Jewish Environmental Bike Ride. This Ride will raise funds in support of environmental projects and organizations across the United States and Israel.

Hazon started the NY Ride in 2001. Since then, the Ride has raised \$2 million, which has helped grow Hazon into the largest Jewish environmental organization in the United States. A key part of Hazon's mission is to support the growing environmental movement in Israel. Of the \$525,000 that has been distributed in grants to smaller Jewish environmental programs, \$110,000 has gone to a wide range of programs in Israel.

Money raised from the Ride will help support Hazon's partners in Israel. Since its inception the Hazon NY Ride has supported a wide range of environmental projects in Israel including Table to Table for Project Leket, Kibbutz Lotan for the Green Apprentice program in practical ecology, Society for the Protection of Nature for a community garden in Jerusalem, the Israel Bike Association to promote safe cycling in Israel and many others. One of Hazon's strongest partnerships in Israel is with the Arava Institute for Environmental Studies, bringing together Jewish, Christian and Muslim students from the region to work on environmental challenges as a path toward peace. These young environmental leaders are very impressive and often come to the Ride to teach and speak about their experiences. I am really excited to be a part of this event and support all these wonderful environmental projects in Israel.

I would be incredibly grateful if you would support me in this project. My goal is to raise \$1800. Please consider making a tax-deduction donation of \$180. I would like you to invite you to join me as a rider or crew member for the Ride itself. You can register for the ride and read more about the projects it supports at [www.hazon.org](http://www.hazon.org). To make a donation, please go to my personal page listed below.

If you prefer to donate offline, please make your check out to Hazon and mail it to Hazon 125 Maiden Lane, Suite 8B | New York, NY 10038. Please be sure to write my name in the memo section of the check. All donations will receive an electronic acknowledgment and gifts over \$180 will receive a paper letter from Hazon for tax purposes.

Thank you so much!

All the best,

## **Fundraising Template –Focus on Jewish Community**

This September, I am participating in Hazon's New York Jewish Environmental Bike Ride. This Ride will raise funds in support of environmental projects and organizations across the United States and Israel.

Hazon started the NY Ride in 2001. Since then, the Ride has raised \$2 million, which has helped grow Hazon into the largest Jewish environmental organization in the United States. Additionally, \$525,000 has been distributed in grants to smaller Jewish environmental programs and projects in the US and Israel.

A key part of Hazon's mission is to engage the Jewish community and bring people across difference in an inclusive and welcoming environment. Hazon's programming is multi-generational, and open to people of all faiths and every stream of Judaism. Hazon works to create healthy and sustainable communities in the Jewish world and beyond. Hazon wants to engage active and inactive Jews in a setting that is positive, educational and inspiring. Participants in Hazon's programs have gone on to build communities such as Wilderness Torah, the Jewish Farm School, Urban Adamah and Eden Village Camp. Hazon is continuing to expand their programs to Denver and Boulder. In San Francisco, Hazon added a new bike ride and the Hazon Food Conference, both celebrated as incredible Jewish community gatherings on the west coast.

I haven't been on a bike in years, but Hazon inspires me and I am going to take on this challenge for the New Year. 100-miles over two days will be the longest distance I have ever done on a bike. I would be incredibly grateful if you would support me in this project. I'm hoping to raise \$1800. I ask you to consider making a \$180 tax-deductible gift to help me reach this goal. I also invite you to join me as a rider or crew member for the Ride. You can register for the ride and read more about the projects it supports at [www.hazon.org](http://www.hazon.org). To make a donation, please go to my personal page listed below.

If you prefer to donate offline, please make your check out to Hazon and mail it to Hazon 125 Maiden Lane, Suite 8B | New York, NY 10038. Please be sure to write my name in the memo section. You will get an electronic acknowledgment and gifts over \$180 will receive a paper letter from Hazon for tax purposes.

Thank you so much!

All the best,

## **Fundraising Template – Focus on Environmental Issues**

This September, I am participating in Hazon's New York Jewish Environmental Bike Ride. This Ride will raise funds in support of environmental projects and organizations across the United States and Israel.

Hazon started the NY Ride in 2001. Since then, the Ride has raised \$2 million, which has helped grow Hazon into the largest Jewish environmental organization in the United States. Additionally, \$525,000 has been distributed in grants to smaller Jewish environmental programs and projects in the US and Israel.

Money raised from the NY Ride will help support Hazon's advocacy work in the NY area and across the United States to make cycling a realistic transportation option. Since its creation in 2001, the NY Ride has supported national and regional transportation organizations in the United States and Israel. Recently, Hazon has played a major role in uniting the Jewish community in the Upper West Side of New York around protected bike lanes. Hazon advocates also played a role in passing legislation to require buildings in New York to allow bikes inside. The NY Ride has also distributed funds to congregations to install bike racks. The Hazon CSA (Community Supported Agriculture) program that is run in over 50 cities across North America encourages participants to reduce the environmental cost to their food by eating locally.

As you know I ride regularly to work, but this will be the longest distance I have ever done on a bike. I am excited about this physical challenge. I would be incredibly grateful if you would support me in this project. I'm hoping to raise \$1800. You would help me reach this goal with a \$180 tax-deductible contribution. I would also like you join me as a rider or crew member for the Ride. You can register for the ride and read more about the projects it supports at [www.hazon.org](http://www.hazon.org). To make a donation, please go to my personal page listed below.

If you prefer to donate offline, please make your check out to Hazon and mail it to Hazon 125 Maiden Lane, Suite 8B | New York, NY 10038. Please be sure to write my name in the memo section of the check. All donors will receive an electronic acknowledgment and gifts over \$180 will receive a paper letter from Hazon for tax purposes.

Thank you so much!

All the best,