



## **Marketing and Communications Associate**

Hazon is the largest faith-based environmental organization in the U.S. and is building a movement that strengthens Jewish life and contributes to a more environmentally sustainable world for all. As the Jewish lab for sustainability, Hazon effects change through immersive experiences and inspires individuals and communities to make specific commitments to change with a particular focus on food systems. We are based in New York City, the Isabella Freedman Jewish Retreat Center in Falls Village, CT, and Detroit, MI.

This part-time position will be based out of Hazon's national office in downtown Manhattan, NYC (which is currently operating remotely due to the pandemic). We have a preference for a local candidate, though we are open to applicants in other locations. This role would require regular communication and coordination with staff based in many locations. The Marketing and Communications Associate will be expected to work 15-20 hours per week and will report to the Marketing and Communications Manager.

### **Responsibilities include:**

- Set up email blasts and social media posts.
- Build and maintain relationships with the press in order to share Hazon's stories.
- Track marketing data for the data dashboard.
- Edit video content for Hazon's promotional and educational needs.
- Update photo and video libraries.
- Administer updates to website.
- Support marketing, communications and online fundraising efforts as needed.

### **Qualifications**

- 1 - 2 years of marketing experience, including social media, email marketing, design, and/or other related skills.
- Exceptional writing, editing, and communications skills.
- Experience with Adobe Premiere or other video editing software.
- Comfort with analyzing data from Google Analytics and our other platforms.
- Experience with Salsa (or other email service providers) and WordPress (or other website content management system) is a plus.
- Working knowledge of Jewish tradition and/or the Jewish nonprofit field is a plus.

## **How to Apply**

To apply, send a resume and cover letter to [jobs@hazon.org](mailto:jobs@hazon.org) with “Marketing and Communications Associate” in the subject line. Applications will be reviewed on a rolling basis starting September 21, 2020.

Compensation will be \$18.00-\$22.00 per hour, commensurate with experience.

Hazon is strongly committed to equal employment opportunities for all individuals. Hazon will make all employment decisions for staff and applicants without unlawful discrimination as to race, creed, color, national origin, gender identity and expression, age, disability, marital status, sexual orientation, alienage, citizenship or any other basis protected by law. This policy applies to all terms and conditions of employment including but not limited to recruiting, hiring, compensation, training and development, benefits, promotion, demotion transfer, discipline or termination. All Hazon staff, regardless of position, are expected to maintain and live up to the true meaning of nondiscrimination.