**FUELHigherEd Campaign for Campaign Sponsors**

Advocating for **F**undamental, **U**niversal, **E**quitable, **L**ong-Term Solutions to Campus Hunger

Over 1/3 of college students, and almost half of community college students, don't know where their next meal is coming from[[1]](#footnote-1). Increases in unemployment and the move to remote learning due to COVID-19 have only exacerbated college students’ lack of access to basic needs. That’s why Challah for Hunger (CfH) is launching the FUELHigherEd Campaign: to advocate for state and federal policy solutions that will help fuel college students to complete their degrees.

The campaign’s two policy objectives are:

1. Federal - prioritize expanding SNAP benefits to college students through eligibility changes, protecting SNAP benefits from eligibility restrictions, and increasing efforts to enroll eligible college students.
2. State - increase funding for campus interventions by introducing and supporting Hunger Free Campus Legislation.

Campus Hunger Project Summer Series:

Alongside the launch of the FUELHigherEd Campaign, Challah for Hunger and our partners will host six webinars this summer on topics relating to the campaign.

1. Campaign Launch & introduction to the summer series
2. The Campus Hunger Project and advocacy 101
3. The role of SNAP for college students
4. State-level advocacy and the Hunger Free Campus Grant
5. Leveraging research to affect policy
6. Coalition building

We will also host group discussions midway through these sessions to create space for campaign participants to share successes and challenges, ask questions, and connect with others in our movement. The summer series will culminate at the Challah Convention, a student-led virtual conference August 16 & 17.

Campaign Sponsors commit to:

1. Publicly endorse the FUELHigherEd Campaign
2. Share campaign updates and actions with your network at least 2x per month from June-September through your social media accounts, using the FUELHigherEd social media toolkit

For all Campaign Sponsors, CfH will:

1. Include your organization’s logo on the campaign website and relevant campaign materials
2. Tag your organization in relevant social media content
3. Publicize your relevant opportunities to CfH audiences during the academic year

By including your electronic signature below, you are signing your organization onto the FUELHigherEd Campaign as a Campaign Sponsor. Please complete this form and email it, along with your organization’s logo, to eliana@challahforhunger.org by June 1, 2020.

Name:

Title:

Organization:

Date:

1. “College and University Basic Needs Insecurity: A National #RealCollege Survey Report.” Hope Center for College, Community & Justice. Retrieved from https://hope4college.com/wp-content /uploads/2019/04/HOPE\_realcollege\_Nation- al\_report\_digital.pdf [↑](#footnote-ref-1)