



Design & Marketing Associate

Hazon is the largest faith-based environmental organization in the U.S. and is building a movement that strengthens Jewish life and contributes to a more environmentally sustainable world for all. As the Jewish lab for sustainability, Hazon effects change through immersive experiences and inspires individuals and communities to make specific commitments to change with a particular focus on food systems. We are based in New York City, at Isabella Freedman Jewish Retreat Center in Falls Village, CT, and in Detroit, MI.

This full-time position will begin in late April 2020 and is based in NYC. You will play an integral role on the Marketing & Communications team and will be supervised by the Director of Marketing & Communications.

Responsibilities include

- Design and manage printing of postcards, posters, program books, and other print materials as needed
- Design web-based graphics and gif banner ads
- Set up multiple email blasts per week using Mailchimp
- Make content edits on our website using WordPress
- Provide support for the Marketing & Communications team as needed

Qualifications

- **Proficiency with Adobe Creative Suite (InDesign, Photoshop, Illustrator) is a must**
- Successful work or internship experiences and a BA degree
- Experience working with WordPress and Mailchimp preferred but not required
- Strong communication (writing, editing, and proofreading) and organizational skills
- Creativity and a desire to take initiative and suggest fresh ideas, as well as the ability to follow established design protocols
- Detail-oriented and conscientious
- Ability to multi-task and thrive in a fast-paced environment
- Excellent time management skills
- A quick learner, with good judgment and strong problem-solving skills
- Ability to work independently on projects as well as work collaboratively with a small staff
- Good knowledge of the Jewish community and familiarity with reading Hebrew is a plus
- Commitment to and a passion for Hazon's mission and vision

How to Apply

Email a resume, a thoughtful but brief cover letter, and a **sample of your design work** with a focus on print layout to jobs@hazon.org, with the subject line "Design & Marketing Associate". Applications will be reviewed on a rolling basis.

Salary is \$40,000, including benefits package.

Hazon is strongly committed to equal employment opportunities for all individuals. Hazon will make all employment decisions for staff and applicants without unlawful discrimination as to race, creed, color, national origin, gender identity and expression, age, disability, marital status, sexual orientation, alienage, citizenship or any other basis protected by law. This policy applies to all terms and conditions of employment including but not limited to recruiting, hiring, compensation, training and development, benefits, promotion, demotion transfer, discipline or termination. All Hazon staff, regardless of position, are expected to maintain and live up to the true meaning of nondiscrimination.