

# Hazon Monthly Report: July 2016

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## External: Program Overview and Impact

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### July Multi-Day Events

This past month saw 776 people visiting Isabella Freedman for 4 retreats.

July Events	Type	Start Date	End Date	People	People Days *
Cohn-Ash Wedding	Org Retreat	1-Jul	4-Jul	135	540
The Beis Community	Org Retreat	8-Jul	10-Jul	20	60
Camp Isabella Freedman	Hazon Retreat	11-Jul	24-Jul	83	1,162
Moishe House Feminist Retreat	Org Retreat	29-Jul	31-Jul	15	45
<b>July Sub Total</b>				<b>253</b>	<b>1,807</b>
<b>2016 to Date</b>				<b>2,800</b>	<b>12,260</b>

*\*People days equals number of people times number of days*

### Cohn-Ash Wedding

Rachel and Andrew met at Isabella Freedman, and Rachel is an Adamah alum. We ran registration for their wedding weekend, which is a unique role for us to play.

### Beis Community Shabbaton

We made good contact with a new and emerging community and were supportive in helping them plan their first retreat. The Beis were also members of the Hakhel Jewish Intentional Communities Incubator that Hazon ran this past year.

### Camp Isabella Freedman for Senior Adults

This is one of our longest running programs. It was a much smoother, richer, deeper program than in recent years - internally and externally more orderly, well-planned, and customer-centric. We are currently looking at other models for senior camp.

### Moishe House Feminist Retreat

This was a very small retreat, on what could have otherwise been a key summer weekend. It was the third Moishe House retreat at Freedman this year, and was very content-rich. It was led by former Hazon staff and Kohenet alum Sarah Chandler. One of the attendees decided to quit her job and attend Adamah in the fall.

## Education, One-Day Events & Regional Work

July One-Day Events	Region	Type	Start Date	People
Lecture at Art Kibbutz	New York	Event	19-Jul	15
Climate Action Shabbat Dinner	New York	Event	8-Jul	16
Tribe Ride: Cycle & Stretch	New York	Ride	11-Jul	9
Tribe Ride: Capital Crescent Trail	Other	Ride	17-Jul	15
JOFEE Site: Hillel Day School Garden/Nature class	Detroit	Class	11-Jul	30
Detroit JOFEE Site work - Fellow at Temple Beth El	Detroit	Event	11-Jul	28
Farm Herb Walk	Detroit	Class	9-Jul	85
Avodat Lev	Detroit	Event	19-Jul	15
MiJewishFoodFestival Community Planning Meeting	Detroit	Event	19-Jul	33
This Place Called Home: A Shabbat Experience on the Farm with Jackie Victor and Marsha Music	Detroit	Event	19-Jul	60
MiJewishFoodFestival Presentation to Birmingham Temple	Detroit	Event	18-Jul	50
Hazorim CSA	Detroit	Event	7-Jul	30
Tamarack Farm Planning Day with Farmer D	Detroit	Event	11-Jul	19
Teva, Hazon Training on Topsy Turvy Bus	Detroit	Event	19-Jul	15
Challenge Detroit - End of Year Presentation	Detroit	Event	27-Jul	100
Kinder Ring TTBT Program	New York	Teva (Class)	8-Jul	120
Beth El Synagogue Day Camp TTBT Program	New York	Teva (Class)	12-Jul	220
Ramah Berkshires TTBT Program	New York	Teva (Class)	13-Jul	195
Camp Twelve Trails TTBT Program	New York	Teva (Class)	14-Jul	220
JCC Staten Island TTBT Program	New York	Teva (Class)	15-Jul	270
Tamarack TTBT Program	New York	Teva (Class)	21-Jul	220
Camp Tavor TTBT Program	Detroit	Teva (Class)	24-Jul	130
OSRUI TTBT Program	Other	Teva (Class)	27-Jul	425
<b>July Sub Total</b>				<b>2,320</b>
<b>2016 Total to Date</b>				<b>8,264</b>

### Adamah

We had multiple guest instructors visit and lead great workshops/classes for Adamahniks-- Joanna Kent Katz, Rabbi Jill Hammer, Rebekah Erev, and Sarah Chandler. We did a facilitated conversation with Camp IF seniors, and it was wonderful for both Adamahniks and seniors, and worth replicating in the future.

### Colorado

This month we opened up the application process for our annual mini-grant program. This will be our sixth year allocating \$20,000 to JOFEE programs in the Denver/Boulder area. We also collected final reports from our grantees from the 2015-16 mini-grant cycle; there were many impressive grant projects! Moishe House Boulder wrote, "Thanks to Hazon and our incredible community, we've made great strides in reducing our footprint, educating our community, and cultivating and spreading a sustainable mindset. We love having Hazon here to help make our greening efforts possible and will definitely be applying for another grant soon!"

We submitted four proposals to prospective funders and had an important stewardship meeting with our current primary funders.

## Detroit

- **Weekly Avodat Lev**, led by Fellows. Nigel and Repair the World Fellows joined for one week this month.
- **JOFEE Fellow Work Site: Hillel Day School** – Caleb's JOFEE site at the summer pre-k program
- **JOFEE Fellow Work Site: Temple Beth El** – Rebecca's site, in the garden at the summer pre-k
- **Farm Herb Walk (with Oakland Ave Farm)** – We put on an herb walk as part of an all-day farmers market at Oakland Ave farm
- **MiJewishFoodFestival Planning Meeting** – Inspired and built awareness about JOFEE and built city-suburban relationships with Festival planning committee
- **This Place Called Home: A Shabbat Experience** – Brought suburban and urban Jews together with the Black community to share stories of how Black and Jewish families came to the city and a meal
- **MiJewishFoodFestival Presentation (Birmingham Temple)** – Shayna presented a food system presentation on fresh, local foods to Birmingham Temple social action committee to pre-promote food festival
- **Tamarack Farm Planning Day**
- **Challenge Detroit** – Challenge Detroit chose Hazon Detroit as one of the 40 end of year projects. This event was the final presentation of findings. This is a great new partnership with organization that creates social entrepreneurial fellowship opportunities, placing fellows at non-profit orgs.

## New York

- **Art Kibbutz** – Nigel gave a class about environmentalism and sustainability to the art house on Governors Island. The NY-based staff later visited Art Kibbutz.
- **Climate Action Shabbat Dinner** (with Moishe House) – The Climate Action Shabbat Dinner was an educational, community engagement event that galvanized participants to compost, eat organic food, and do environmental advocacy.

## San Diego

In San Diego, we are planning for our first Hazon San Diego Bike Ride in March, 2017. We have hired part-time consultant, Amy Scher, and we are currently working to develop our ride committee and strengthen our partner and sponsor relationships. We are looking forward to engaging the San Diego community through our Bike Ride in 2017.

## Tribe Rides

This is the new name of the various free local rides that we are running in cities across the Northeast

- **Cycle and Stretch (NYC)** – We cycled around Central Park and then joined JCC Manhattan 20s+30s for a yoga session on the rooftop, followed by drinks and snacks.
- **Capital Crescent Trail (DC)** – In an effort to strengthen our ride community in the DC area, we ran a 30-mile ride along the Capital Crescent Trail and engaged riders from DC, VA, and MD.

## JOFEE Fellowship

Successful and well-received webinar on JOFEE, Social Justice, and engaging with Jews of Color and the Black Lives Matter movement with special guest presenter Tonda Case. JOFEE Fellow Becky Adelberg at JCC Chicago

ran a successful Shabbat on the Lake event with several hundred attendees, with JOFEE Fellow Shani Mink running a pickling table representing Pushing the Envelope Farm. JOFEE Fellow Michael Fraade at Louisville JCC ran Summer Seeding: seeding fall veggies in the garden plus tables run by partner organizations with games, info on getting local fresh food, organizing for our Fresh Stop Market, children's activities, etc.

*"Just wanted to let you know how inspired and excited I was by yesterday's webinar. Tonda was a great presenter- I was enthralled by her warm energy and compelling story. I am continually impressed by the JOFEE fellowship community's ability to have hard discussions, such as about race, respectfully and openly. I'm leaving the webinar with more specific ideas and motivation in incorporating racial justice into my role as a JOFEE fellow, and feeling very inspired to do this work. This webinar was especially helpful in thinking through an upcoming session I am running about food justice- I have a better frame for understanding racial justice through a Jewish lens, as well as a focus on embracing Jews of Color as family and leaders in this work."*

JOFEE Fellowship stakeholder and partner (and longtime Hazon ally) Karyn Moskowitz got [great press](#) for her New Roots Initiative alongside JCC Louisville and JOFEE Fellow Michael Fraade:

## Hazon Seal

Our [Seal pilot sites](#) worked this month to complete one Seal audits and have chosen (or are in process) three sustainability projects to execute this year. Hazon staff has held consulting meetings or calls with the organizations to facilitate this process. Projects include a new chicken coop at Congregation Bonai Shalom (Boulder), a community composting program at B'nai Jeshurun (Manhattan), and a sourcing sustainable animal products initiative at JCC Staten Island. We have added a [Jewish sustainability resource bank](#) to the Seal platform, with introductory greening guides, JOFEE lesson plans, etc., which continues to grow.

To streamline the Seal planning process, we have consolidated several Seal advisory committees into a single advisory board that will oversee the Seal moving forward.

Hazon played a lead role in organizing Jewish attendance at the March for a Clean Energy Revolution in Philadelphia, where we advocated for a strong national renewable energy agenda on the day before the Democratic National Convention. The more than 50 people who joined a Jewish bus from New York received Hazon t-shirts, Hazon-made posters and banners, promotion about the Ride, and a dvar torah from Nigel. Nigel was also interviewed by [Grist](#).

## Teva

- **Topsy Turvy Bus Tour** continued its swing through the Midwest and New England. They have visited 11 camps, reaching over 2,000 campers this summer.

## Video and News

### Video

Bike Rides and MarCom teamed up to produce a [Why I Ride](#) video, which had over 30,000 views on Facebook.

The Let My People Sing! planning team produced more lead teacher videos, this month featuring [Yavilah McCoy](#), [Daphna Mor](#), and [Joey Weisenberg](#).

And at Isabella Freedman there was a [summer staff party](#), with video produced by up-and-coming filmmaker (and soon to be bar-mitzvahed) Yonah Sadeh, Shamu's son.

## News

[Climate activists make noise in Philly ahead of Democratic convention](#)

by Ben Adler, *Grist*, July 25, 2016

[Arava building network of scientists, policymakers](#)

by Sue Fishkoff, *JWeekly*, July 21, 2016

[Rosner's Torah-Talk: Parashat Chukat with Rabbi Justin Goldstein](#)

by Shmuel Rosner, *Jewish Journal*, July 15, 2016

[Sacramento temple hires native son as rabbi](#)

by Patricia Corrigan, *JWeekly*, July 7, 2016